



Blood-Pressure Reduction in Black Barbershops

Non-Hispanic black men

- Highest HTN-related death rate in the U.S.
- Less physician interaction with lower HTN treatment & control rates than black women, thus necessitating community outreach

Health outreach to barbershops

 Prior RCT: marginally lower BP when barbers checked BP and referred patrons with high readings to primary care, compared with when they distributed HTN pamphlets *

Victor RG et al., Arch Intern Med, 2011; Rader F et al., Am J Cardiol, 2013





Aim- to develop an <u>effective</u> intervention which links health promotion by barbers to drug therapy by pharmacists, and evaluate efficacy in a cluster RCT.

Randomized black male patrons with uncontrolled HTN by barbershop

Intervention Group Barbers promoted follow up w/ specialty-

- trained pharmacists.Pharmacists met patrons monthly at the
 - barbershops:Checked BP
 - Prescribed medications (collaborative practice)
 - Monitored electrolytes
 - Sent progress notes to PCPs

- **Control Group**
 - <u>Barbers</u> promoted:
 - follow up w/ PCPslifestyle modification
 - **Primary Outcome:**

 Δ systolic BP at 6 months



Intervention Group **Medication Protocol**

Goal: in-barbershop BP < 130/80 mmHg

= new 2017 ACC/AHA/ASH guidelines

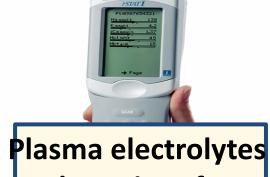
Step 1. CCB *plus* ARB or ACEI

amlodine *plus* irbesartan

Step 2. add thiazide-type diuretic

> indapamide

Step 3. add aldosterone antagonist











Primary Outcome: Systolic BP

	Intervention N = 132	Control N =171	Intervention Effect	
			Group Difference* (95% CI)	p-value*
Systolic BP, mmHg				
Baseline	152.8	154.6		
6-months	125.8	145.4		
Change	-27.0	-9.3	-21.6 (-14.7 to -28.4)	<0.001





Secondary Outcome

BP goal attained at

6 months, n(%)	Intervention	Control	(95% CI)	P value
BP < 130/80	84 (63.6 %)	20 (11.7%)	5.7 (2.5 to 12.8)	<0.001
BP Drugs at 6 Months				

	Intervention, N = 132	Control , N = 171		
# of BP Drug Classes/Pt			Mean Difference (95% CI)	p-value
Mean ± SD	2.6 ± 0.9	1.4± 1.4	1.9 (1.3, 2.4)	<0.001



ACC Latin America Conference 2018

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Conclusions

- Medication management delivered in barbershops by specialty-trained pharmacists, as compared with standard management by PCP, resulted in much larger BP reductions in patrons of those shops who had hypertension.
- Because hypertensive black men often have many CVD risk factors, marked reductions in BP—if sustained using our approach and then initiated widely—might reduce high HTNrelated disability & death among black men in the US.





Vest Prevention of Early Sudden Death Trial (VEST)





Background: Guideline recommendations



Al-Khatib SM, et al. 2017 VA/SCD Guidelines

6.1.2. Primary Prevention of SCD in Patients with Ischemic Heart Disease

Recommendations for Primary Prevention of SCD in Patients With Ischemic Heart Disease			
COR	LOE	Recommendations	
1	A	 In patients with LVEF of 35% or less that is due to ischemic heart disease who are at least 40 days post-MI and at least 90 days post revascularization, and with NYHA class II or III HF despite GDMT, an ICD is recommended if meaningful survival of greater than 1 year is expected (1,2). 	





Methods: Study design

- Multi-center, randomized, open-label trial
- Participants enrolled within 7 days of hospital d/c with acute MI and EF≤35%
- Randomized 2:1 to receive:
 - Wearable cardioverter defibrillator (WCD) + guidelinedirected therapy or
 - Guideline-directed medical therapy alone
- MD's & sites blinded to detected arrhythmias
- Crossovers & ICDs prohibited (except for secondary prevention during follow-up)





Methods: Outcomes

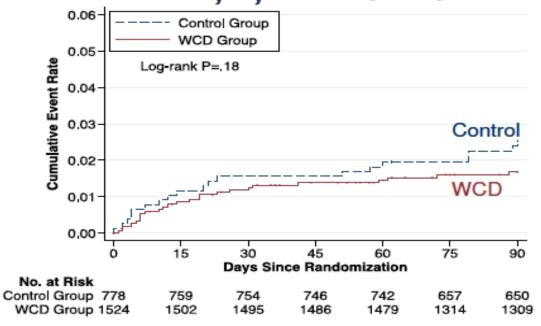
- Follow-up at 1 month & 3 months
- Search NDI at end of study
- Primary Outcome: SCD & death due to ventricular arrhythmias
- Secondary outcomes
 - Total mortality & Non-sudden death
 - Cause-specific death
 - Non-fatal outcomes
 - CV Hospitalizations
 - WCD compliance
 - Adverse events





Results: Outcomes, intention-to-treat

A Sudden + Ventricular Tachyarrhythmia Death



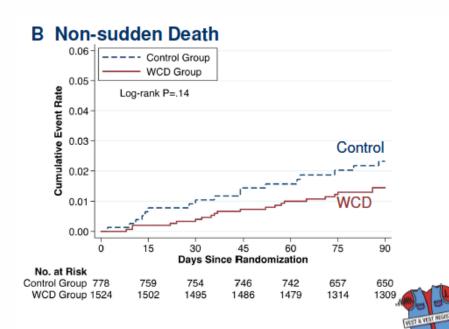


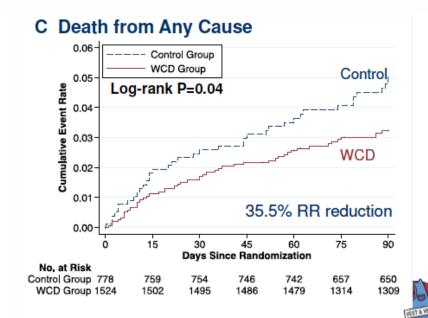
















Conclusions

- The WCD did not statistically significantly reduce sudden death mortality
- The WCD <u>did</u> reduce total mortality in the first 90 days post-MI in patients with LVEF ≤35%
 - Relative risk reduction of 35.5%
- VEST represents the first randomized, controlled trial of the WCD
- Prescribing the WCD is reasonable to protect high-risk patients with a low LVEF post-MI until evaluation for an ICD at 40-90 days









